



Daniel Cano

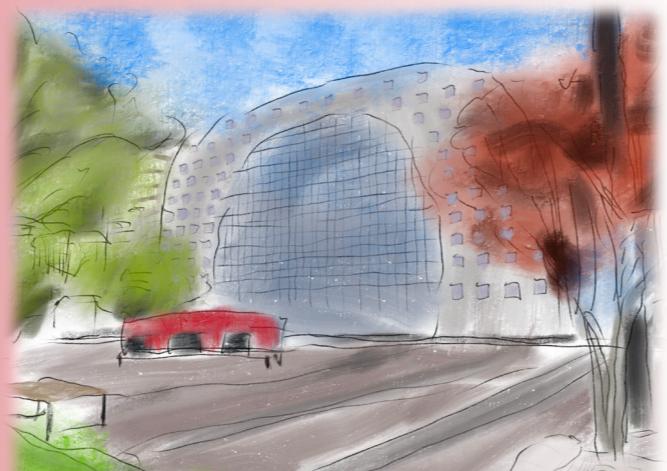
## My Idea is the Rotterdam Festival of Culture

I came to know Rotterdam as a city bursting with a blend of numerous cultures, beliefs and mindsets, each of them unique and fascinating in their own way. In this melting pot of ideas one can easily lose track and miscommunication between cultures might spark conflict.

That's why I came up with an event designed to bring all the people of Rotterdam together in a celebration of their mixed culture, focused on food and music as the corner stones of their cultural identity.

The Rotterdam Festival of Culture is a annually held interactive fair in the Markthal and the surrounding areas that features food festival-like stands serving food from all over the world as well as various musical acts. Interactivity is the key factor. All the exhibitors offer workshops in their respective area of expertise. People learn about their fellow citizens by practicing their culture.

The goal of the event is to bring people together and encourage cultural exchange by making culture an experience.



## Finally alive!

My idea is to turn the unused Haka-Gebouw, which is located in the district Bospolder (Rotterdam), into a vivid place for music events and nightlife. This would support the local music culture in Rotterdam and reanimate the old Haka-Gebouw as a national heritage site with new life.

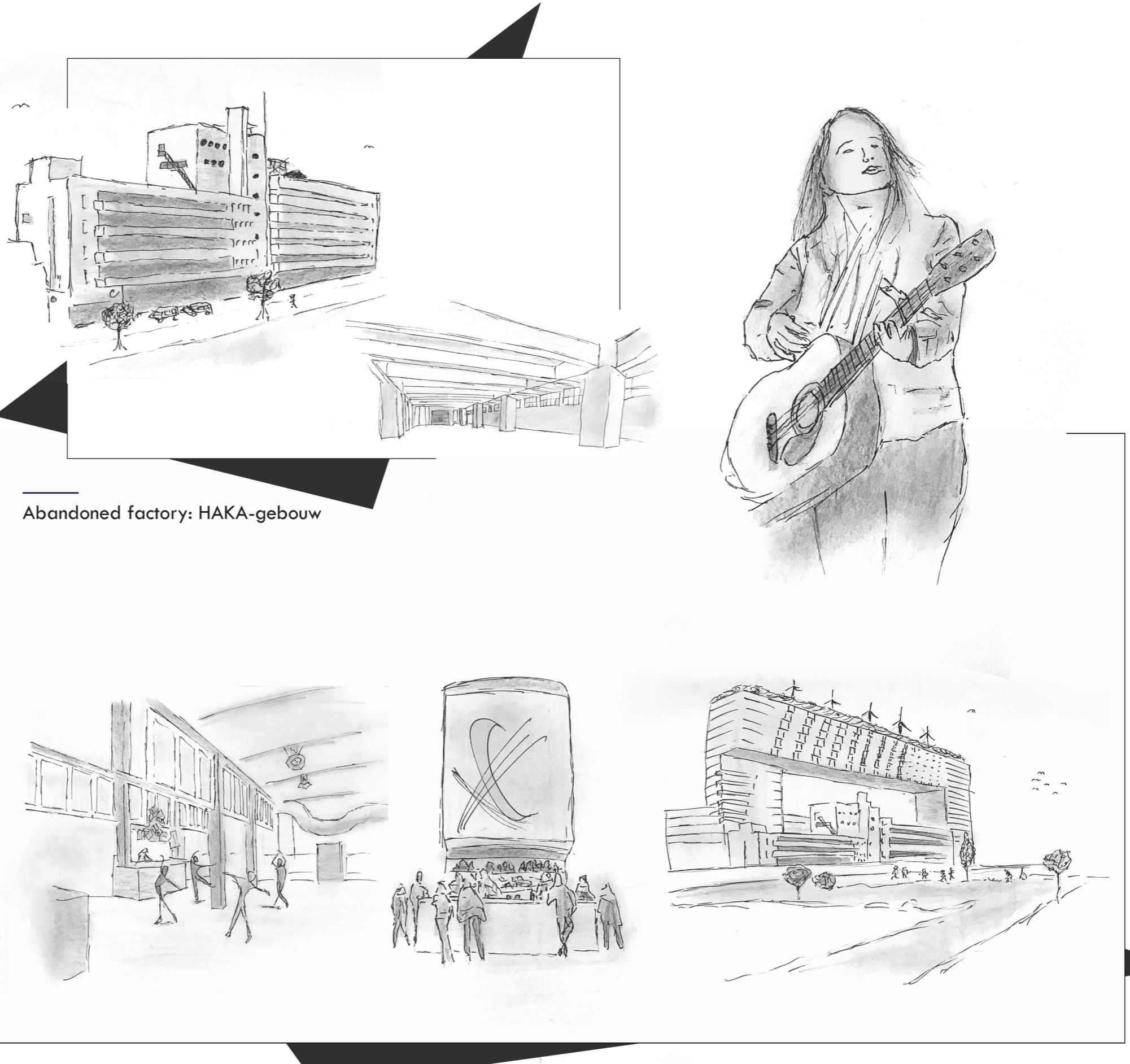
Rotterdam struggles with various challenges. One of them is the tight space in the city centre. Therefore it's important to make the best use of the available space. An old factory building in the Bospolder district was abandoned for about 15 years. The old chamber of commerce and factory is called Haka-Gebouw and is a national cultural heritage site. In the past 5 years some design exhibition found their way back into the old fabric.

### My idea:

In the future, the building could also be used for music events in order to protect the culture heritage by reanimating it in a vivid way. Furthermore it would support the development of the music culture in Rotterdam. Especially the electro dance movement could find it's way to Rotterdam. It would be a new place for having fun and dance.

Besides my idea a local architect has already a vision for this place. He suggest to build another construction around the old fabric to expand the use of space with offices.

Since people from all over the world live in Rotterdam, the project could also bring the different cultures closer together. By doing so it would give the area a new meaningfull vibe. A new office framework combined with the innovative use of the old factory is a sustainable way to protect heritage culture and to add quality to the city.



Revitalised as a music event location combined with a dutch design exhibition.



## My Idea is to build a center for all cultures located in Rotterdam

Located in the center of Rotterdam this project has the goal to unite all the different people from various backgrounds. The multicultural city is the best example of integration of foreigners. Unfortunately, most of the heritage & culture was destroyed during the second world war and there are only few old buildings left.

My building is influenced by the various religions such as the islam, catholic, judaism, hinduism and buddism. I also considered the different cultures and styles of architecture, which are from the Netherlands, Turkey, Suriname, Dutch Caribbean, Cape Verde and Indonesia. This building should be an example for the good neighbourhood between the cultures and should be a contribution for the heritage & culture in Rotterdam.



The Turkish architecture combines various elements from different styles of buildings, for example the byzantine (east roman) architecture. Typical for this style are the pillars, bridges and the big dome.



The entry of my building is influenced by the architecture of Cape Verde. The style includes a flat roof and is similar to other african styles of architecture. I combined this style with the famous dutch style of building which is known as «Amsterdamse School». Therefore it includes the typical brick stones building.



I combined a traditional Indonesian style with a hinduistic tempel. The entry is typical for the indonesian architecture and the pillar as well as the dome are influenced by hinduism.



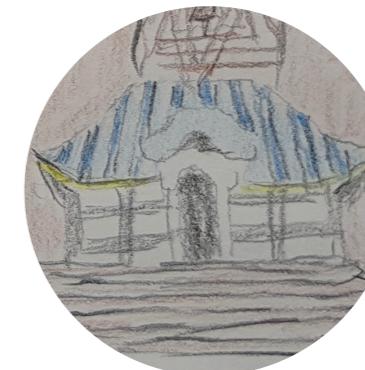
The minaret represents the islam in this building and is located behind the hinduistic tempel and next to the turkish dome.



The catholic church is located behind the buddhist temple and the jewish synagogue.



The jewish synagogue is directly behind the blue buddhist temple. It should symbolize and provide a peaceful co-existence.



The blue buddhist temple is located in front of the jewish synagogue. It should symbolize and provide a peaceful co-existence.

# BACK TO THE GOUDEN EEUW

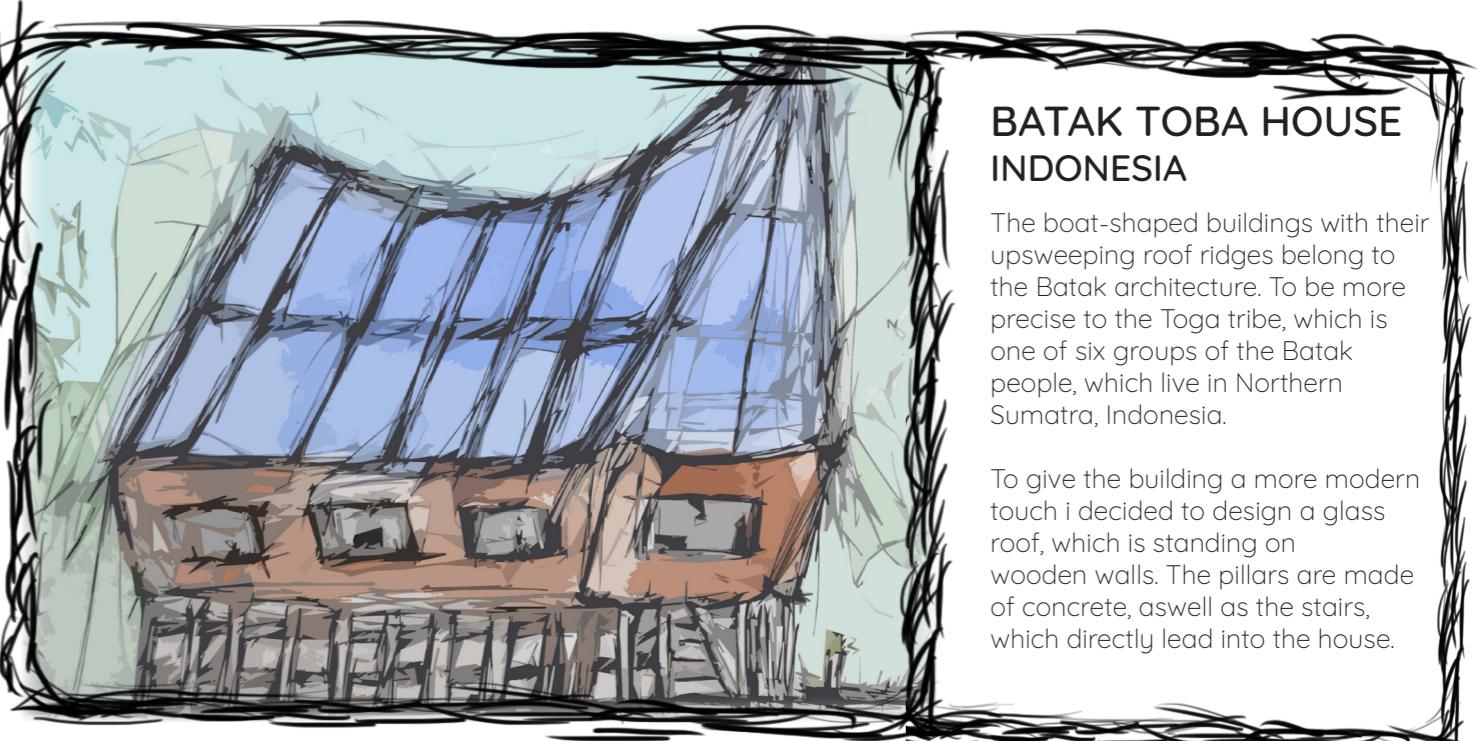
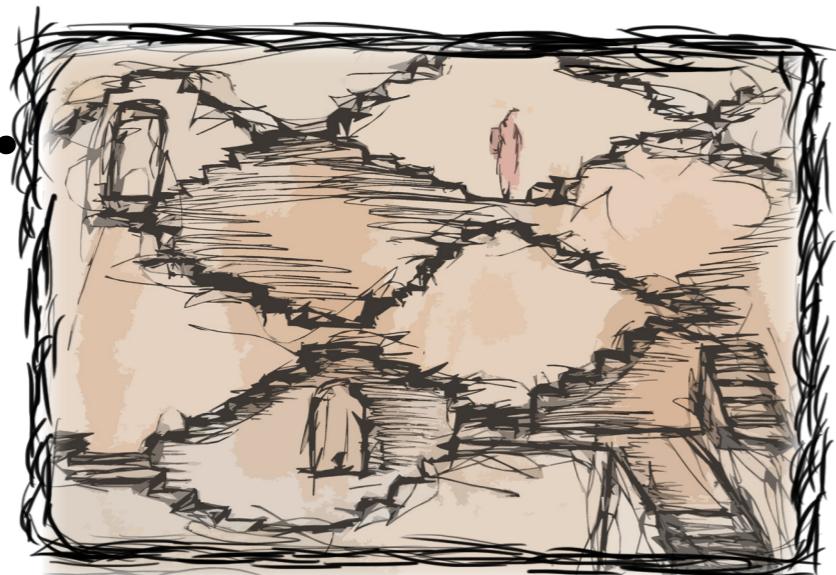
During the 17th Century the Netherlands were one of the biggest colonial empires in the world. Until today the impact of the colonialization is omnipresent in some of the affected countries. You can't stroll around the cities of Indonesia without recognizing the colonial impact in architecture and language.

While researching on the subject „Culture and Heritage“ it seemed to me, that the city focused on the second world war and almost forgotten about their golden age. Therefore i decided to bring some of the colonial past back to Rotterdam. I've chosen three different buildings from three different former colonies and tried to integrate them in the city.



## CHAND BAORI INDIA

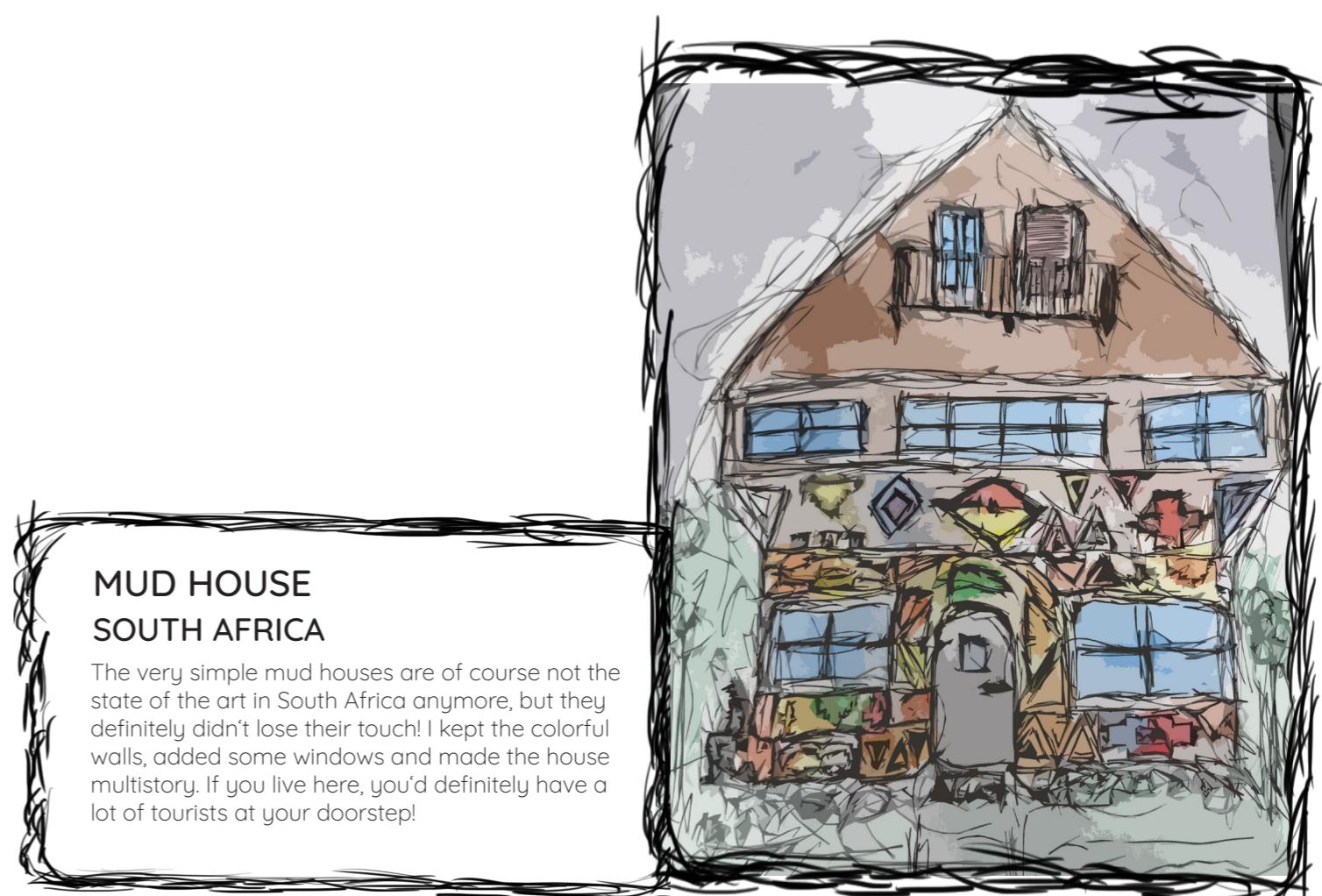
The Chand Baori stairs in Jaipur are a worth seeing attraction. As a play of thought i combined the symmetric indian construction with the market hall in Rotterdam. Of course the stairs are thought as a decoration, not an actual way to get up the building.



## BATAK TOBA HOUSE INDONESIA

The boat-shaped buildings with their upsweeping roof ridges belong to the Batak architecture. To be more precise to the Toga tribe, which is one of six groups of the Batak people, which live in Northern Sumatra, Indonesia.

To give the building a more modern touch i decided to design a glass roof, which is standing on wooden walls. The pillars are made of concrete, aswell as the stairs, which directly lead into the house.

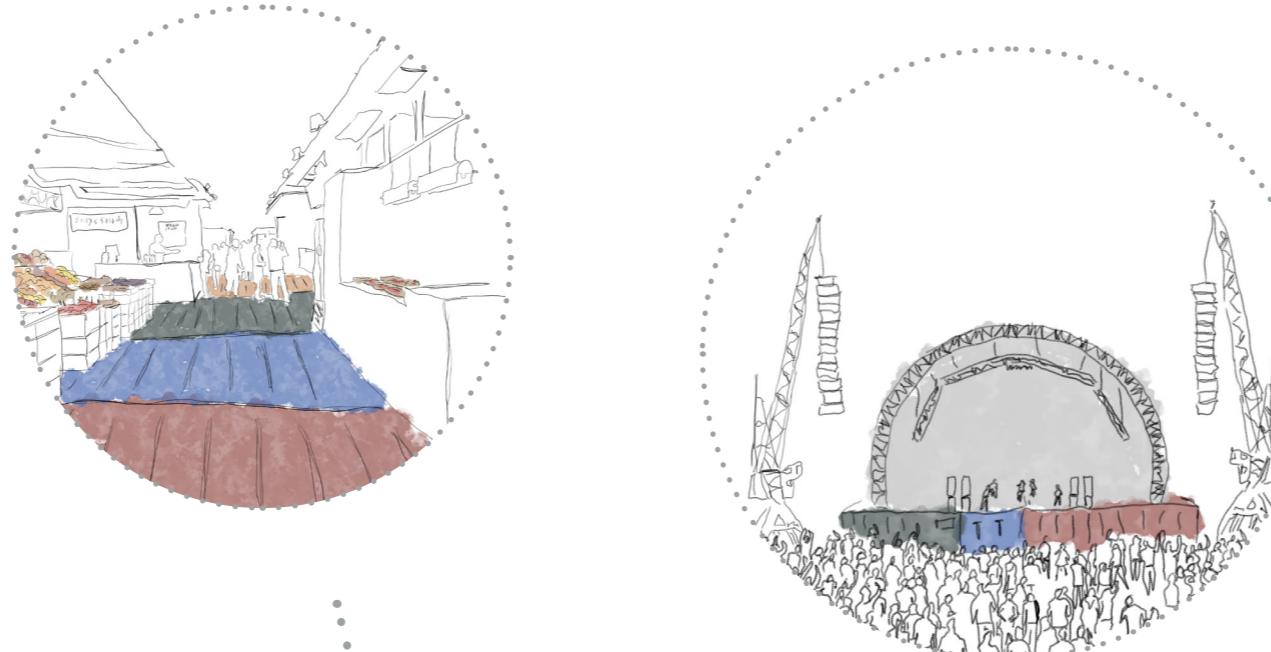


## MUD HOUSE SOUTH AFRICA

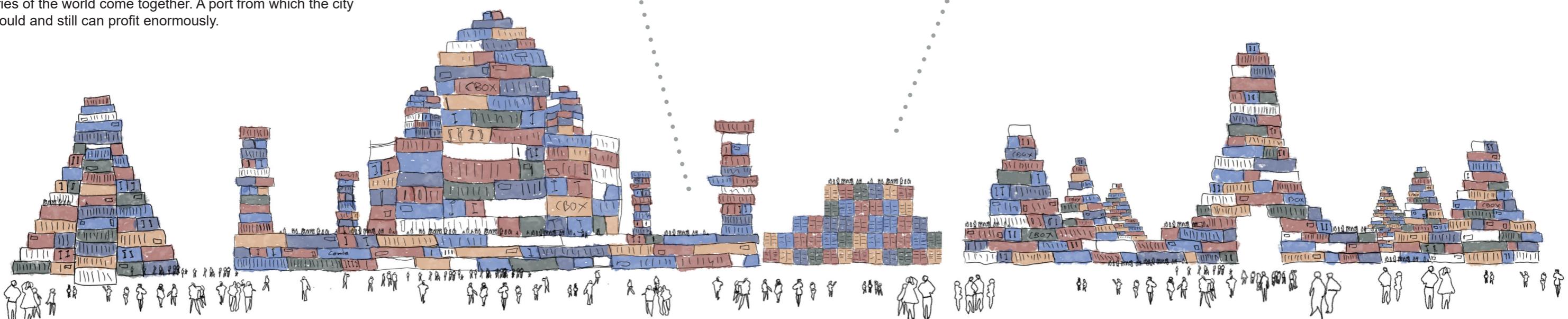
The very simple mud houses are of course not the state of the art in South Africa anymore, but they definitely didn't lose their touch! I kept the colorful walls, added some windows and made the house multistory. If you live here, you'd definitely have a lot of tourists at your doorstep!

## My Idea is ...

A festival that brings different cultures and people together and shows people how beautiful it can be in a multicultural society. A society like the one you find in Rotterdam. Already today there are some places and buildings, like the market hall, where you can enjoy food from all over the world. This is underlined and celebrated with the cultural festival. And where if not in Rotterdam Harbour would this event be more suitable? A harbour, where during the colonial period already different cultures came together. One of the largest transhipment centres in the world, where objects from all countries of the world come together. A port from which the city could and still can profit enormously.



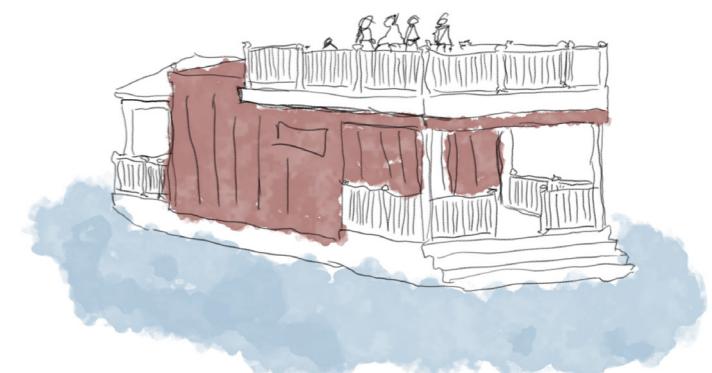
It should be a festival with music and dishes from all over the world. And of course with people from all over the world, as the different cultures would not exist without all the different people



The festival visitors have the possibility to spend the night in houseboats directly at the harbour. Thus, one saves space and does not have to avoid the city centre, where the space conditions are already low.



The festival takes place first and foremost by the sea in Maasvlakte. This is for the reason that a direct connection to the sea and the wide world is to be made. Containers will be used to erect buildings and monuments that will recall the colonial era. For example a Taj Mahal for India, the temple of Ayuthaya for Thailand and so on.



## My Idea is ...

...to bring people together.

Culture has the function of integrating the individual into the given century, thereby giving it an identity. Faith plays a central role in identity formation. Different religions and cultures combined have a potential for conflict.

In Rotterdam, Christianity and Islam are the two most popular religions. That's why I've chosen these two as an example for my project, to reduce the complexity of the topic.

How can the interfaith dialogue be encouraged? First I thought of a building that combines the two religions. So I went out to the Essalem Mosque located in northern Rotterdam and spoke to a muslim, who gave away, that he wouldn't pray in a house, where symbols of other religions would be portrayed. That lead me to the idea of a square, where the places of worship (the church and the mosque in this case) are built around, to bring them closer together.

On the ground, the christian cross and the muslim crescent are connected through pathways of grass. The pattern looks like a labyrinth, which symbolises the process of finding your identity. The trees around the square are arranged in a circle to build one unit. The place stands for exchange and connection of the cultures, to reduce the distrust of each other.

It also should not only be for religious persons. It's a place for everyone who is openminded and peaceful.

To evolve such a square, I sketched a four-step plan, which you can see on the right.



### Step 1

*Build the place  
In the middle you can see it from  
bird's-eye view*



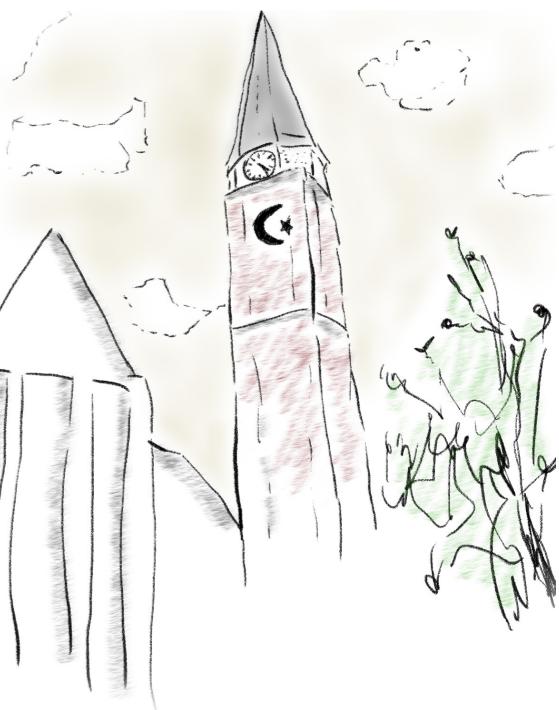
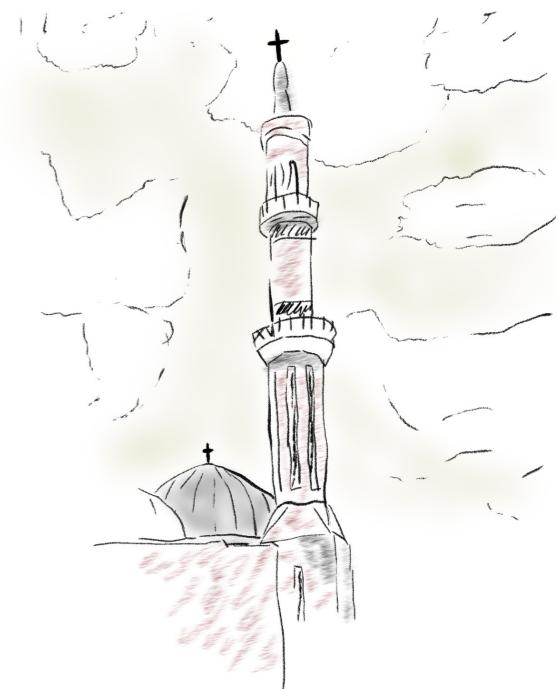
*If you plan to construct a new church  
or mosque, build it near the square*

### Step 3



### Step 2

*Organize events and bring people  
together  
Create for instance a temporary „islamic“ church or „christian“ mosque*



*Add more religions and cultures to  
the place*

### Step 4

Lewis Felder

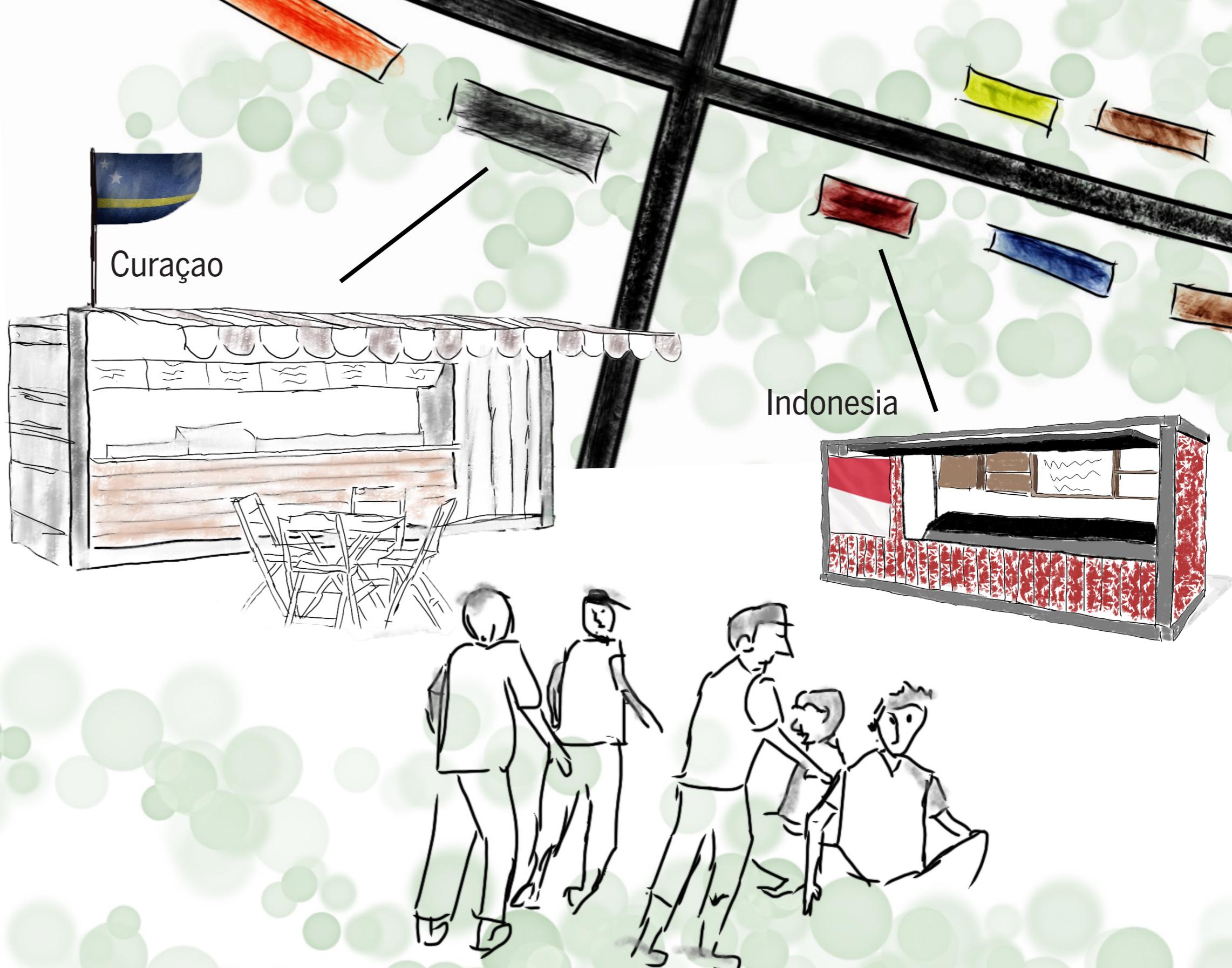
## Food, culture & more!

My idea is to bring food and culture together. The idea is a pop-up food festival in a prak in Rotterdam. The food is from all the different ex-colonies from the Netherlands and food stores are inside ship containers.

The food festival is there to celebrate all the different countries and their culture. It is a way to show the history of the Netherlands and their naval power in the 17 century. The containers symbolise the city of Rotterdam and the importance of its port. The port of Rotterdam is the biggest in Europe and one of the biggest in the world. The port's importance has also to do with the naval power the Netherlands had.

The market is a nice place to get to know people and socialise. To get to know all the different cultures and to spend time with friends and/or family inside a nice green place inside the city.

#food #culture #rott2019



## My Idea is ...

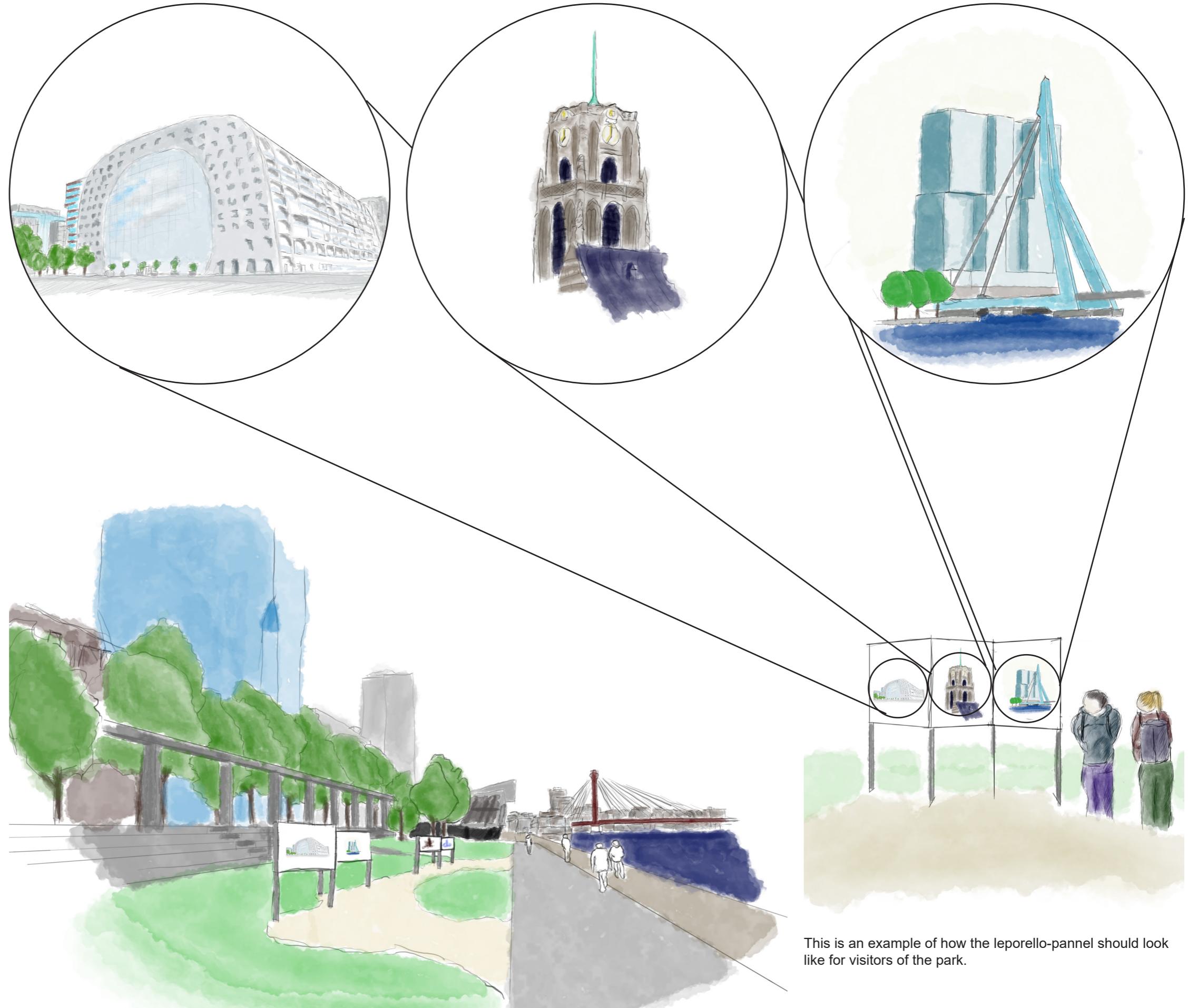
### Giving Rotterdam a face

During a previous stay and this one aswell I noticed that Rotterdam was missing some kind of identity. I could never get a grasp of the face and truly representation of the city.

My research is based on the renewal of the city in the 50's and 60's. After the german „Luftwaffe“ erradicated almost every building in the old town. Reconstruction began and they had to build fast, as many were homeless and waiting to be relocated.

As they were building fast there was little time to think about the identity and logic behind it. Walking through Rotterdam can be quite irritating because once you see a modern house and right around a corner there's an old house build in a futuristic way. A good example are the „Kubuswoningen“.

Wanting to help the city of rotterdam who's struggling to find an identity, my idea is to build a park or rather a place to visit where you can make your own picture of Rotterdam. There are leporello-panels all over the gravel paths that will portray pictures of the typical mixed architecture. It isn't the solution for the whole identity problem but it helps to give rotterdamers and tourists a grasp of what Rotterdam truly is.



This visiting place is located at the Boompje skade which is the waterfront between the two major bridges. It should be the place where you see all the architecture at once and make your own impression of Rotterdam. Unlike when you walk through the city and forget buildings right after you saw them.

This is an example of how the leporello-pannel should look like for visitors of the park.