



SKETCHCITY

urban sketching study week 2017 – second edition
– now a joint project of the two Swiss Universities
of Applied Studies Chur and Berne, and the Rotter-
dam University, the Netherlands

tanja.hess@htwchur.ch Rotterdam, 6.6.2017

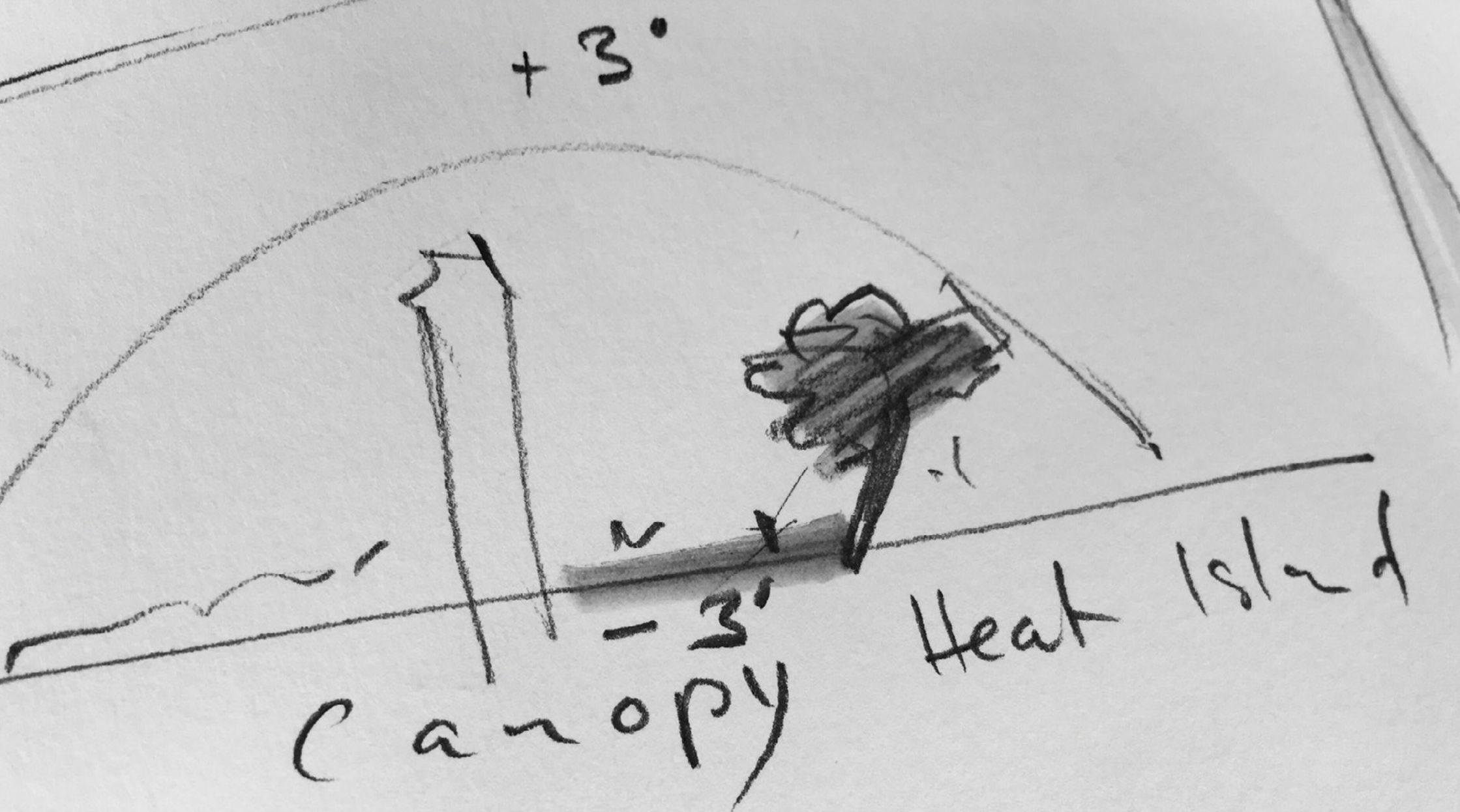


**Resilient is
the new
sustainable**





FROM THE WELL TO THE DELTA OF THE RIVER RHINE



Why sketching the city?

A photograph of a workspace with a wooden desk. On the desk, there is a piece of white paper with two black ink sketches. The sketches appear to be architectural or conceptual drawings, possibly of a building or a landscape. Above the sketches, there are several markers: a black marker with 'Copic' and 'Sketch' written on it, and a green marker. A yellow highlighter is also visible in the top right corner. The background is a dark, reflective surface.

Why Multimedia
Producers should
understand the
challenges?



Why a
collaboration?





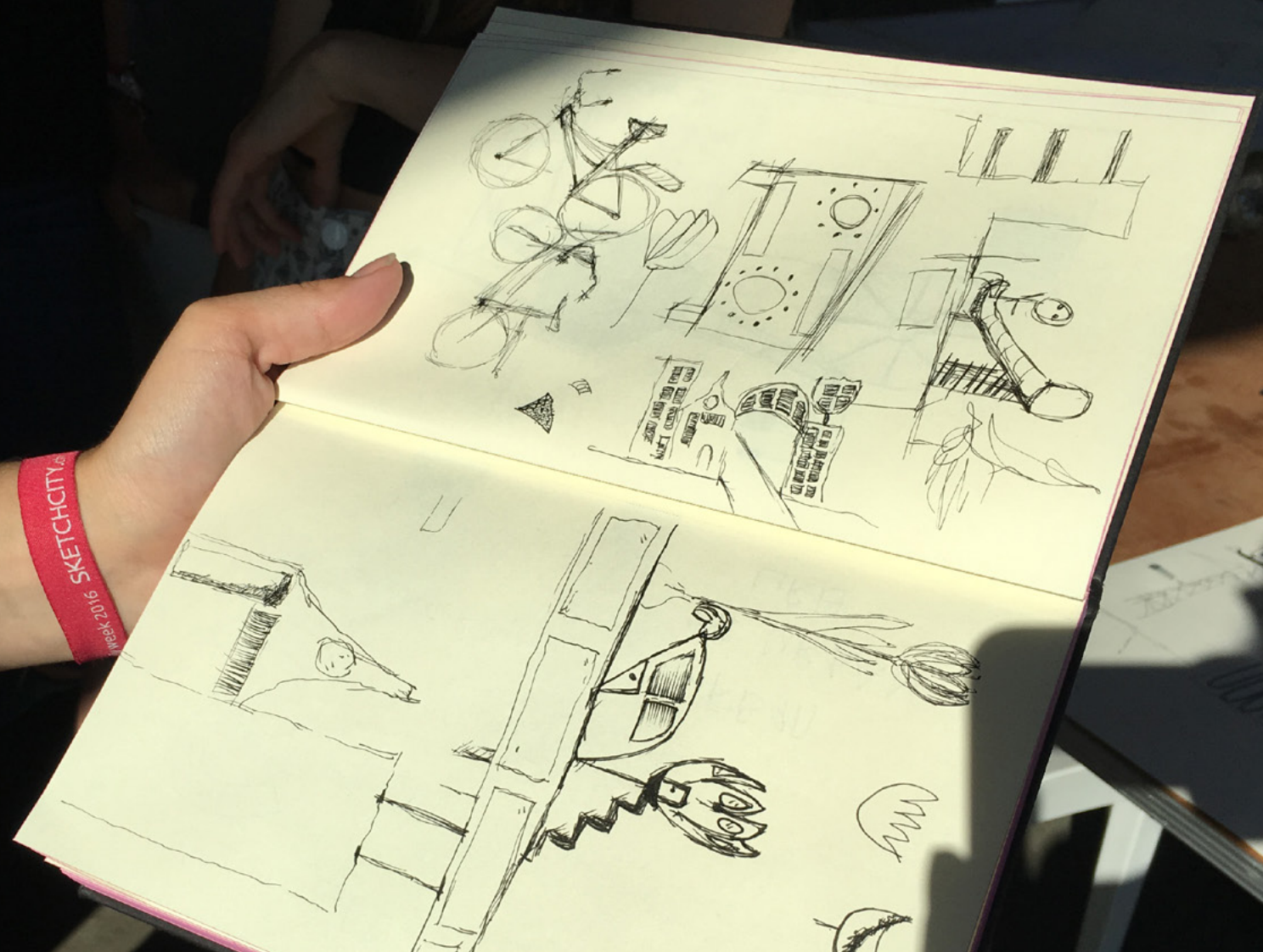
The impact

SUSTAINABLE DEVELOPMENT GOALS



The framework we discuss in





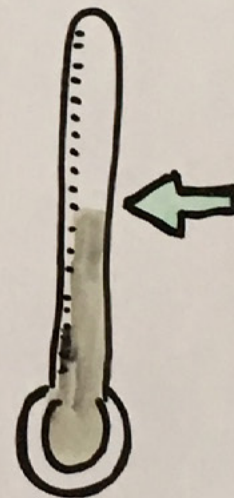
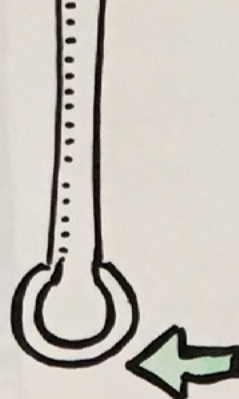
What you will do?

A man with short brown hair and sunglasses is sitting on a wooden pier, sketching in a notebook. He is wearing a blue t-shirt and olive green shorts. A brown leather bag is on the pier next to him. In the background, there is a wide river, a metal railing, and a city skyline with several buildings and cranes under a clear sky.

Sketching on location and
exchange with students
from
Rotterdam

Day
1

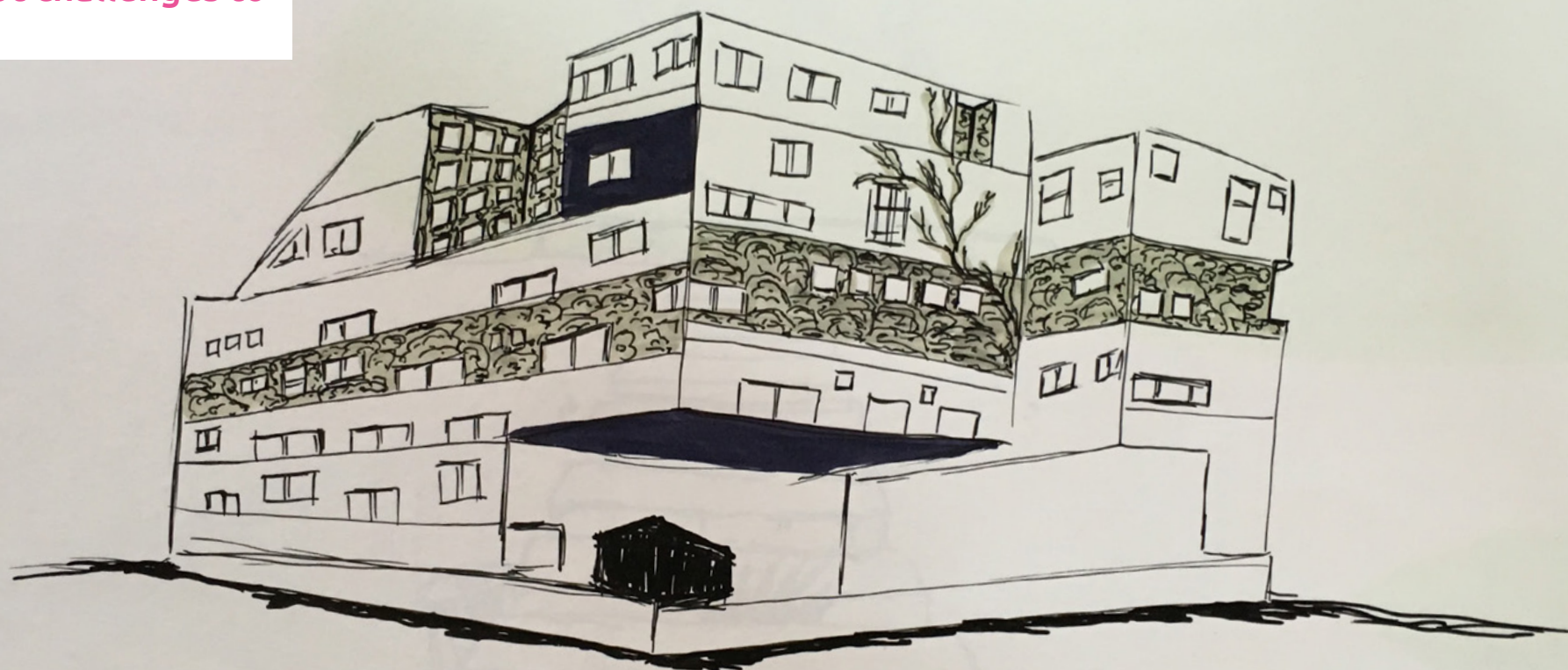
learn from Dutch
classmates about
resilience



Day
1



observe the situation
and spot challenges to
solve



Day 1

000084



find good solutions

000083

Day
1

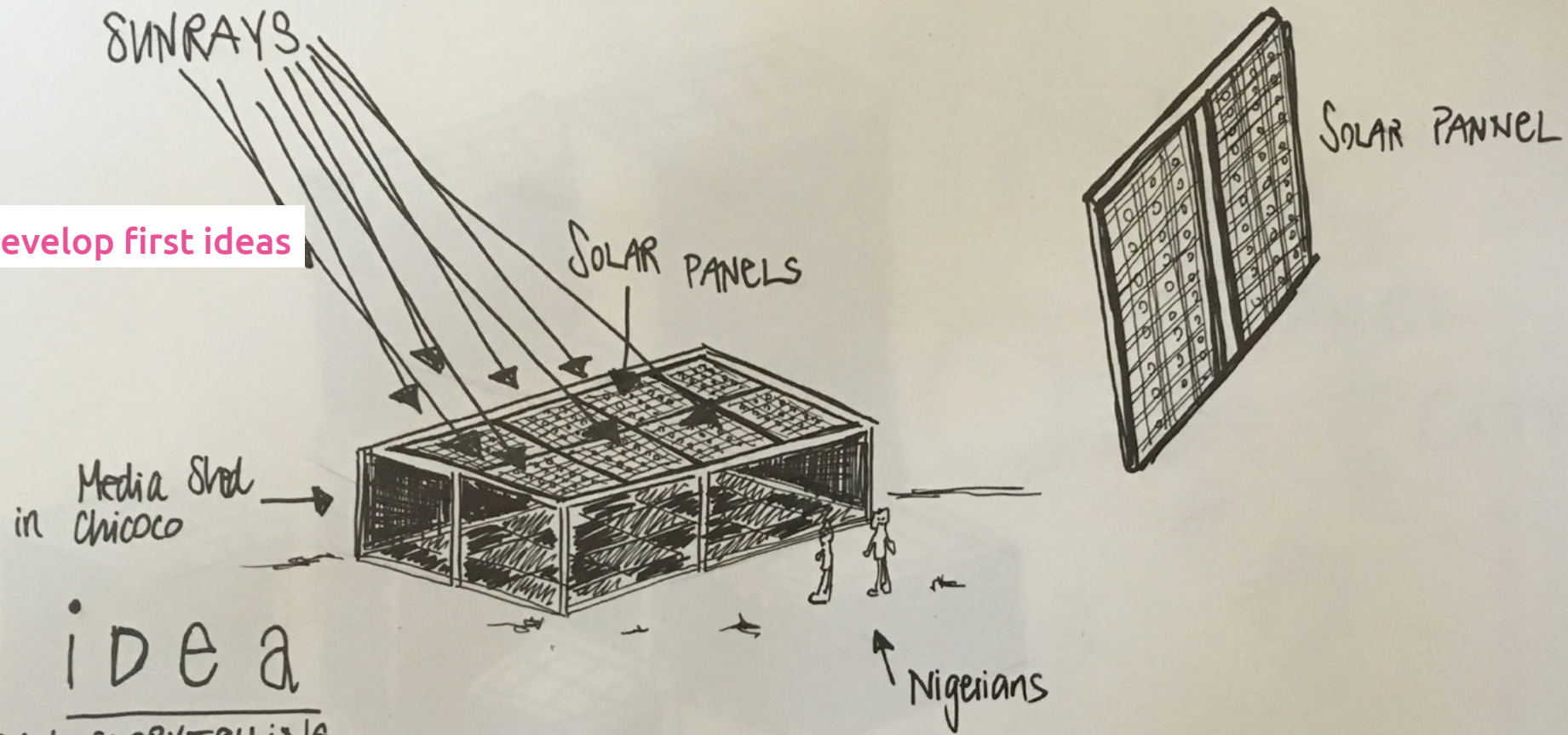


ideate

Day
1



develop first ideas



idea

URBAN STORYTELLING

The human city project aims to provide spatially and socially marginalized people in at-risk communities with the means to tell their stories on film, on air and in court, to chart their reality cartographically and to describe their vision in "urban action plans".

The program of the campaign tries to design the urban upgrading of Nigerian oil capital Port Harcourt. The project is a film makers and so on. better future.

putting solar pa

Chicoco's Media Shed.

Day
1

at the end of day
one you have a
bunch of
sketches



upload your sketches
continuously to
the **dropbox**, so we
can blog





look what others do
and see it as a
challenge to iterate
your ideas

Day
2

Week 2017 Rotterdam 6.6.-9.6.2017
SKETCHCITY.CH
A joint project of HfK Rotterdam
and the University of Applied Sciences
Erasmus University Rotterdam



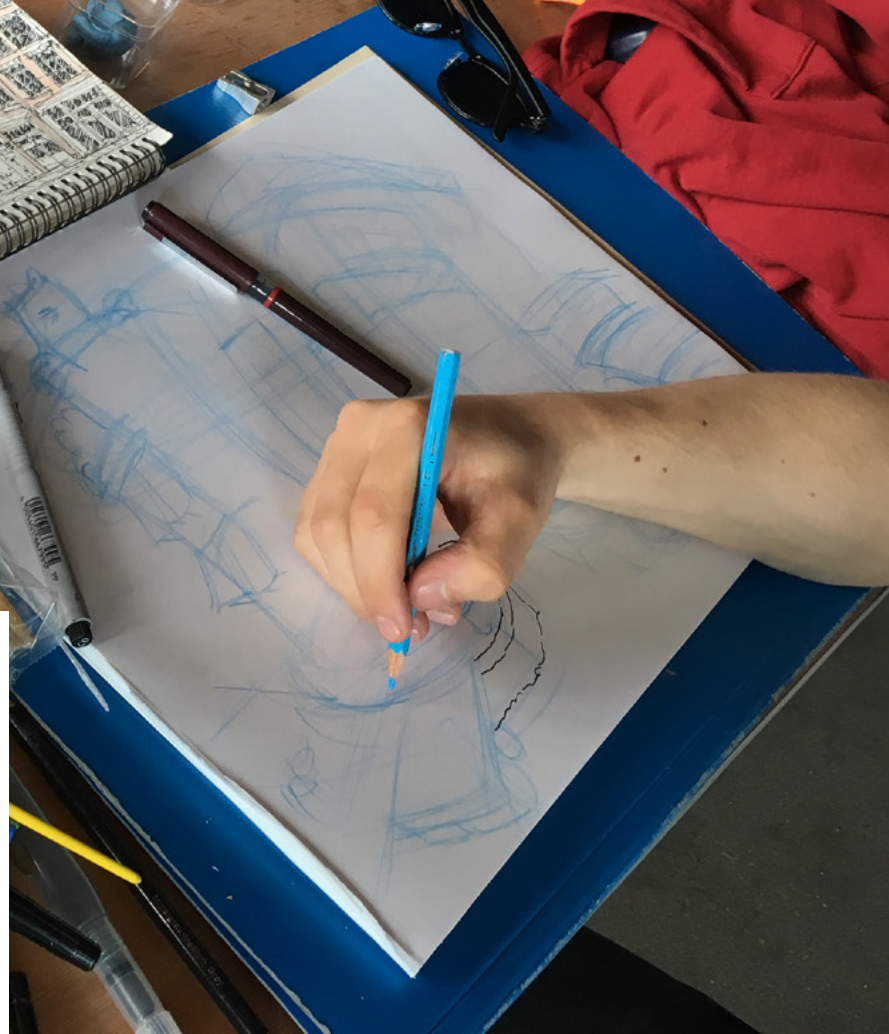
look what others do
and see it as a
challenge to iterate
your ideas

Day
2

Week 2017 Rotterdam 6.6.-9.6.2017
SKETCHCITY.CH
A joint project of iMMA, iMMA
Barmer, iMMA, iMMA
Rotterdam University




sketch with pencils
and with tablets



Day
2





learn from the others
in the group
and in the classes

Day
2





and sketch on

Day
2

Week 2017 Rotterdam 6.6.-9.6.2017
SKETCHCITY.CH
A joint project of RMA, RMA
Rotterdam University
Rotterdam University

Day 2



use digital devices to
develop the
ideasketches

Day
2



integrate other ideas
and iterate your
sketches

Day
2



at the end of day
two you have
sketched and iter-
ated your first idea
and have many solu-
tions

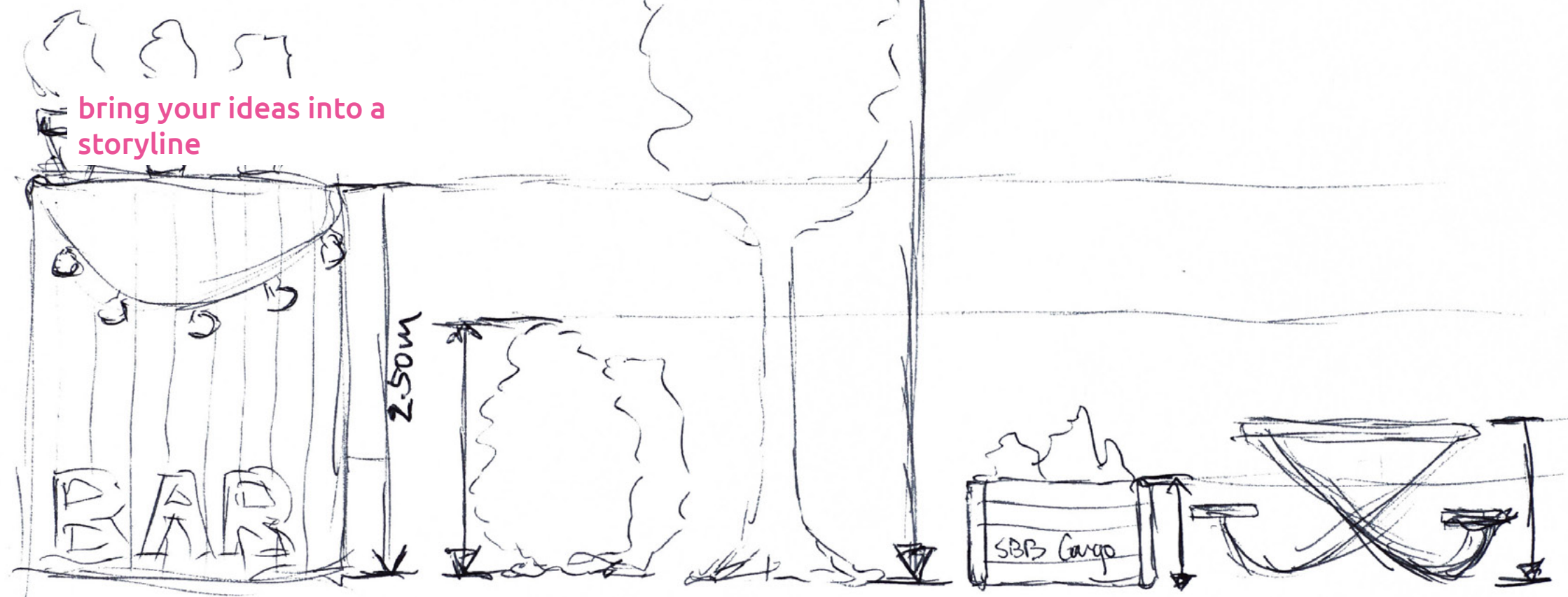


tackle your sketches
into a story:
how did you spot the
problem and what is
your idea?

000018

Day
3

bring your ideas into a
storyline



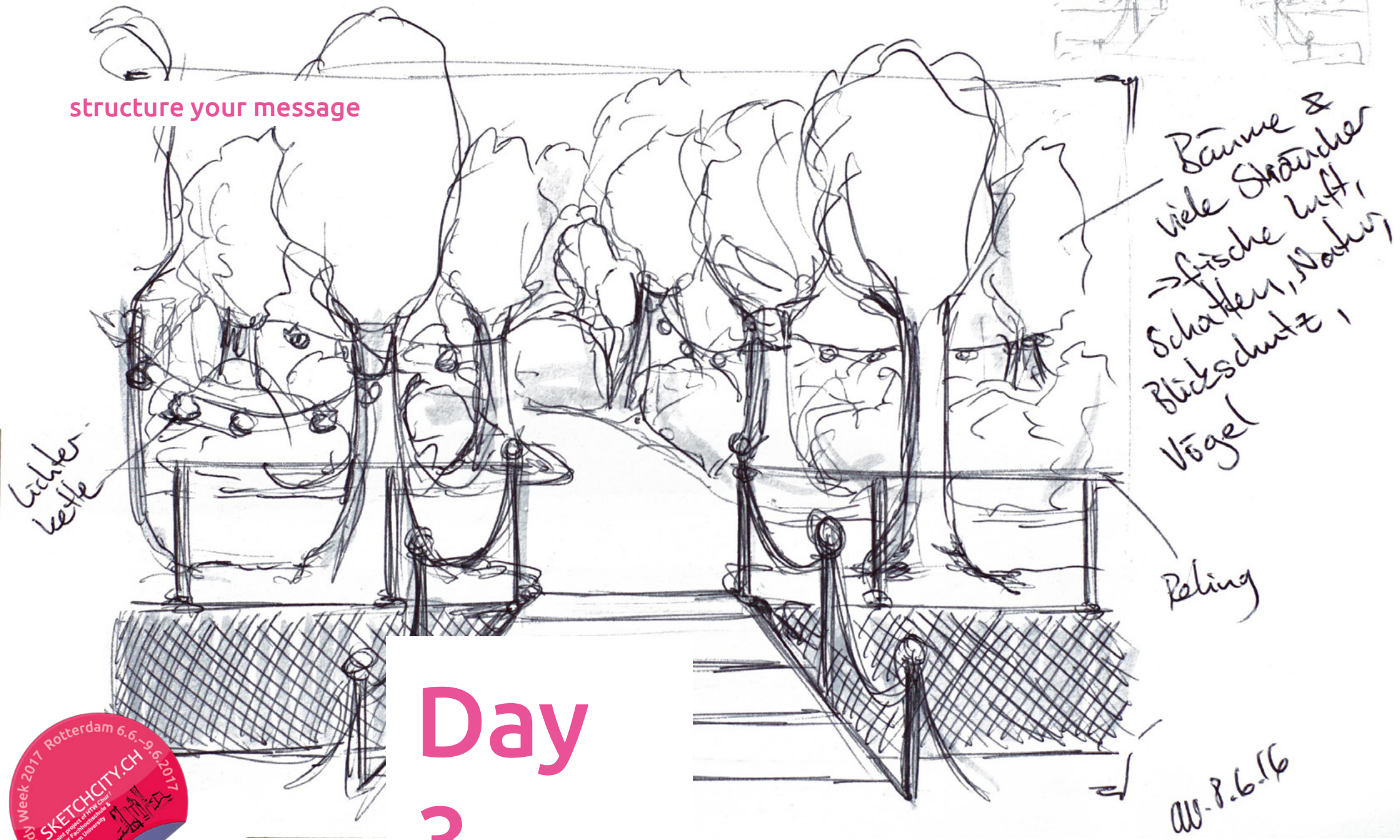
Day
3

CW-7.6.16



Eingang / Steg

structure your message



Day
3

au-8.6.16



Bar / Caffè

Stiftcontainer

enrich it with know-
how

Bar/Caffè
mit Drinks,
Bier, Snacks
zu fainen
Preisen!

Day
3

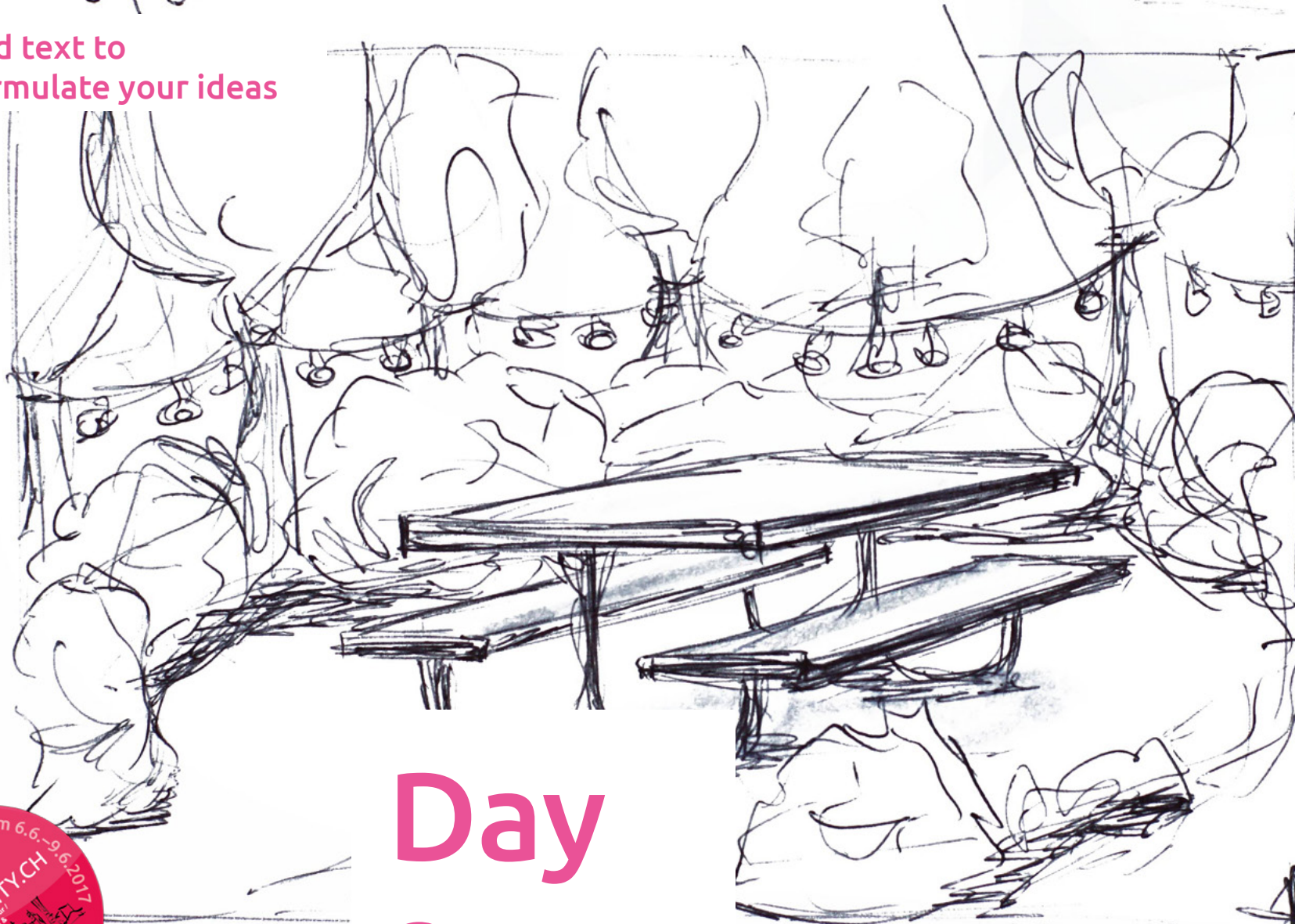
cw-8 b/b

Bäume als
Blickschutz &
Schatten

Picknick-Tisch

Lichterkette ♥

add text to
formulate your ideas



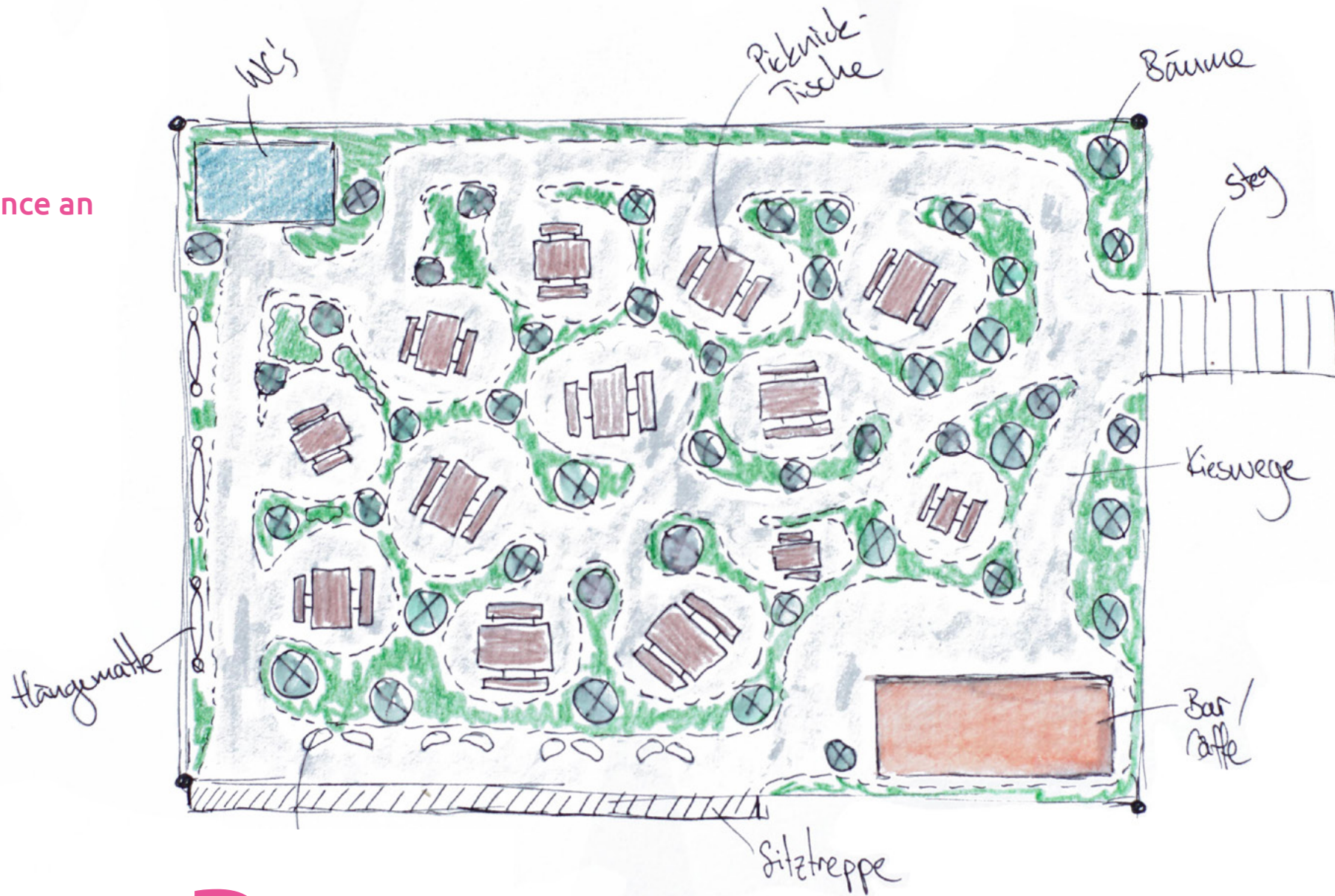
Tische zum
Essen / Trinken /
Reden / Feiern /
Arbeiten /
Ideenfinden /
erste Dates

Kies

Day
3

08.06.16

give your audience an
overview



av. 8.6.16

Day
3

It's never too late to
change your mind

create your message

Adolfson

03.6.6.16

Day
3



at the end of day 3
you know how to
tell your story using
your sketches & camera



clean-up your
sketches digitally
go back and forth

Day 4





1. print out and hang your „My idea is ...“ PDF
2. upload your film
3. create a folder for the digital sketches to show on your desktop exhibition
4. in the afternoon you have your exposition
5. put all on the blog

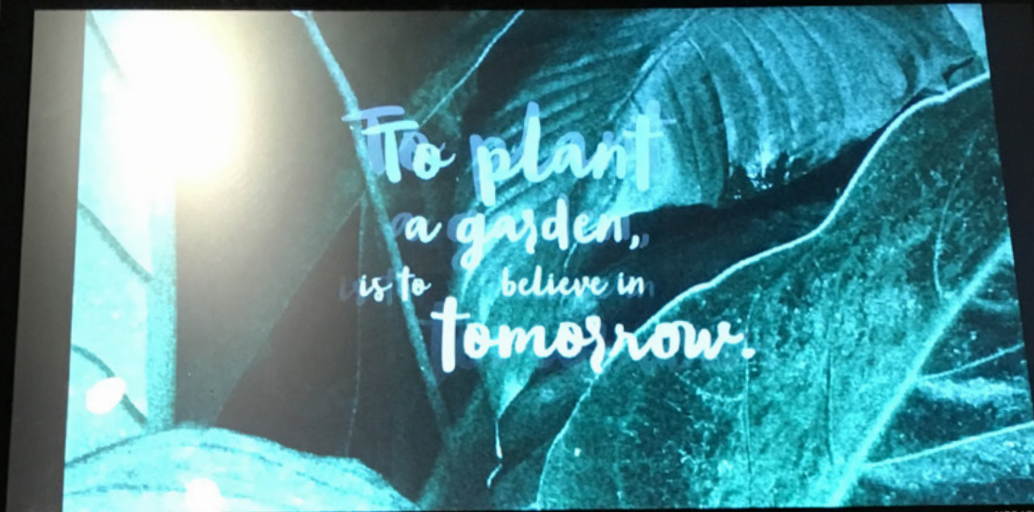




the final exhibition



put all on your table



the final exhibition

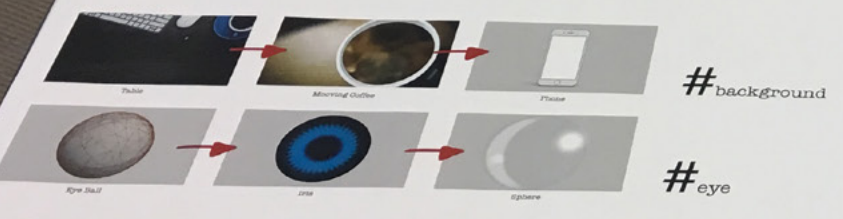




Handwritten notes on a piece of paper, including a title "paranoid?" and a list of items with checkboxes.

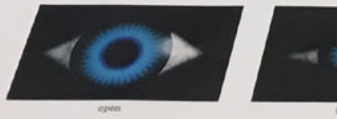
Handwritten notes on a piece of paper, including a title "paranoid?" and a list of items with checkboxes.

paranoid? the composition



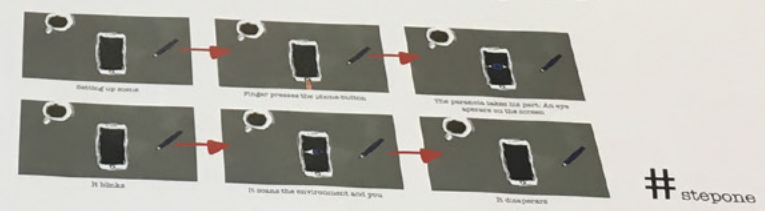
#background

#eye



#animation

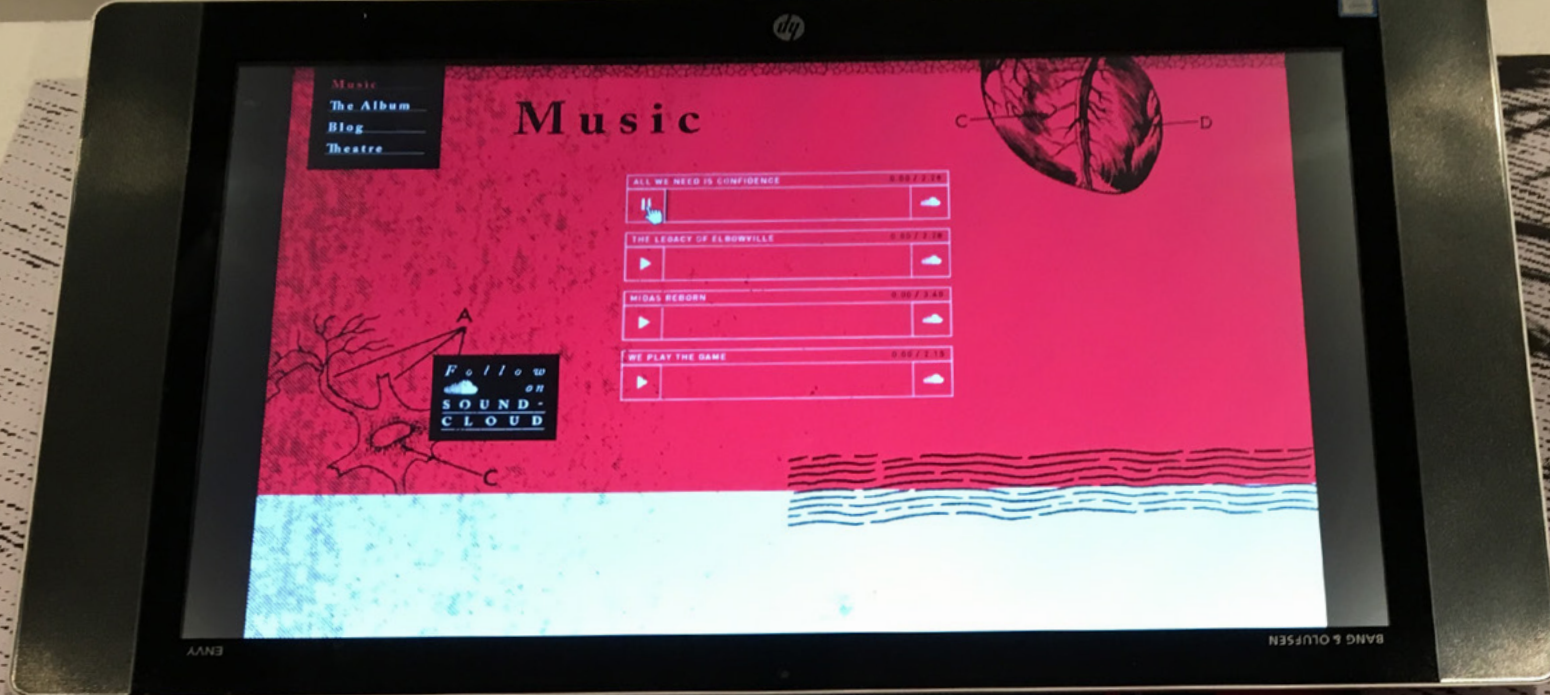
paranoid? the storyboard



#stepone

the final exhibition



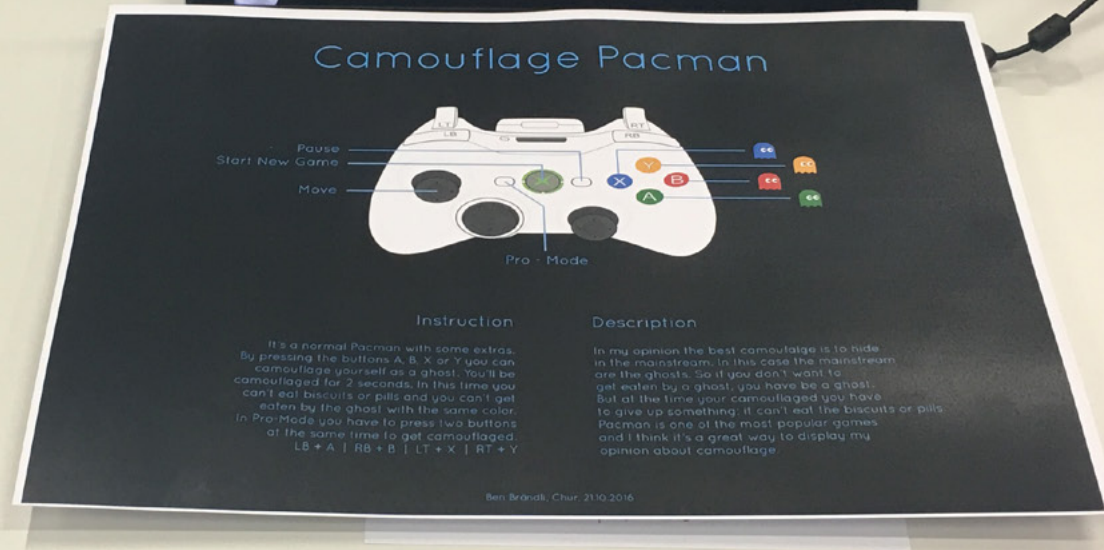
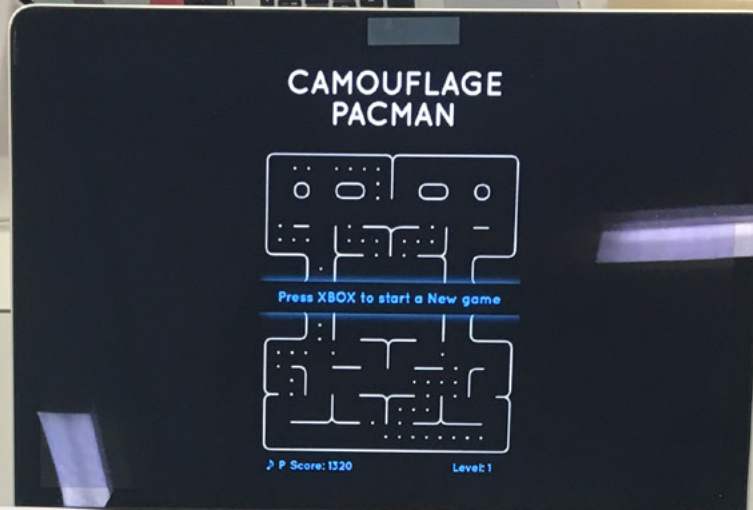


the final exhibition



the final exhibition





the final exhibition



1. Go to the moodle and download the idea-sheet template.

2. Fill in your text.

(title and short-text max. 300 words)

3. Place at least 5 Sketches

4. Put it on the Dropbox- upload-folder

5. put your idea-sheet to the exhibition

A treehouse is a dream from every child.

My idea is, to build a completely new residential district. That means to build loft-houses on the ground (Skizze I and II). The house stands with one side to the sunside in the morning. This side will have a vertical garden. The advantages are, that this side stays cold and it's more isolated. Especially in a hot summer it's effective to hold the house colder. The livability increases extremely.

Advantage:

Summer:
the house stays cold and is more isolated by the air cushion between the wall and the vertical garden.

Winter:
the air cushion isolates the house and the heat will stay more inside

Every house gets a garden with a tree. The tree spends a lot of shadows. Because of that, the house and garden side will not be heated. Two roofs get a tree (Skizze III). The treehouses will build in these trees up the houses. Every treehouse has a garden. The house standing in the tree they are protected from

How I get to the

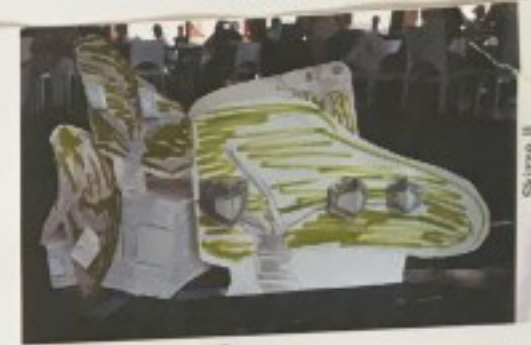
- via a wood
- for transport
- elevator

How will the

- on any roof is a irrigation system

The irrigation system: (Skizze V)

- something which looks like a sponge gives the trees of the roofs water. These sponges will built in the flat roofs and whenever pressure is on this sponge, the water will flow.



ideasheet



explain your findings
in 90 seconds and post
it on youtube



90 seconds of film



Put at least twenty sketches, the idea-sheet „My idea is ...“ and your film on the blog.



Zeichnungen Felix Schaad

«Die Vergessenen», titelt TA-Karikaturist Felix Schaad seine Zeichenreportage aus der Ostukraine über die Menschen, die dort zwischen und an den Fronten gefangen sind – vergessen und verraten von den Kriegsherren, ihrer Regierung und der Welt. «Viele sind am Ende ihrer Kräfte», sagt eine Psychologin der Hilfsorganisation Médecins sans Frontières/Ärzte ohne Grenzen (MSF), die Schaad in die Ukraine eingeladen hat. Die Menschen sind nach drei Jahren Krieg erschöpft, sie trauern um ihr zerstörtes Leben, um ihre Häuser, von denen manchen nur Bilder geblieben sind. Die medizinische Versorgung ist faktisch zusammengebrochen, weil auf alles geschossen wird, auch auf Spitäler und Ärzte.

How a sketched story could look like



THE FUTURE
IS ALREADY
HERE

IT IS JUST NOT EVENLY DISTRIBUTED – WILLIAM GIBSON



A photograph of two young women standing in front of a display board. The woman on the left has blonde hair in a bun, wears sunglasses, a white shirt, a maroon cardigan, and a green backpack. The woman on the right has brown hair in a bun, wears sunglasses, a black tank top, a necklace, and a backpack with a striped bag. The display board behind them is titled 'SKETCHCITY.CH' and lists a process: 'Know the problem. Set new challenges. Create new solutions. Give yourself time. Sketch it. Test it. Discuss it. Write it down. Repeat.' with a red circular logo. The setting appears to be an outdoor or semi-outdoor event space with a body of water visible in the background.

take home your
learnings

have fun
work hard